

Caitlin McAnally

Artist/Creative Marketing/Illustrator

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EXPERIENCE

SCAD Pro x CBS Sports | Savannah, GA

Junior Designer | September 2025 - November 2025

- Partnered with CBS Sports to develop an upcoming advertisement package for World's Strongest Man.
- Engaged heavily in ideation, advertising strategization, concept art, storyboard art, and illustration.
- Utilized people and presentation skills.
- Contributed graphic images, conceptual ideation, illustrations, and storyboards for our presentations.

SCAD Pro x Deloitte | Savannah, GA

Project Lead/Manager | March 2025 - May 2025

- Partnered with Deloitte to enhance the survivor experience.
- Consistently fostered open communication and positivity, ensuring project goals were met with enthusiasm and cooperation.
- Produced concept art and various character designs for a brand identity
- Created visual assets for presentations and the final deliverable to clients
- Managed the project budget, hosted team meetings, and led classes to work efficiently as a cohesive team.
- Communicated directly with our clients at Deloitte throughout the course, sending updates on the final deliverable, hosting in-class check-ins, and acquiring feedback for our team to move forward in the best direction for the client.

SCAD Pro x Paramount+ | Savannah, GA

Junior Designer | January 2025 - March 2025

- Partnered with Paramount+ to develop and elevate brand identity.
- Engaged heavily in concept art, character design, storyboard art, and illustration.
- Created visual assets for presentations to clients
- Developed the MVP for our final deliverable
- Presented to the client, pitching the developed concept for the final.
- Contributed cover images, illustrations, and storyboards for our presentations and our kits given to our clients for our final deliverable.

EDUCATION

BFA in Sequential Art

Savannah College of Art and Design, Savannah, GA

Expected graduation date (05/2026)

Dean's list: Fall 2023-Winter 2026

SKILLS

Software Skills

MAYA

FIGMA

Procreate

Adobe Illustrator

Adobe Photoshop Certified

Adobe Acrobat

Adobe Premiere Pro

Technical Skills

Concept Art

Character Design

Storyboard Art

Illustration

Project Management

Team Leadership

Public Speaking

Advertisement

Branding

PROJECTS

Savannah College Of Art and Design | SEQUA-410-02

Creative Director/Illustrator/Designer | April 2026

Created and developed a Halloween decor line designed for interactive play.

Cait M. Illustrations | Branding Mock-up

Creative Director/Designer | March 2025

Created and developed a mock-brand with a custom typeface, logo, color palette, and apparel.

Savannah College Of Art and Design | SEQUA-224-02

Creative Director/Storyboard Artist | May 2025

Directed and produced a finished animatic, overseeing narrative, pacing, and visual development.

Cait M. Illustrations | Commissioned Work

Creative Director/Illustrator | Summer 2025

Created and illustrated the digital painting, "Home Sweet Home", 18 x 18. Sold as a framed, printed painting on canvas.