

# Caitlin McAnally

Artist/Creative Marketing/Illustrator

484-459-0226

[caitlinmcanally@cait-illustrations.com](mailto:caitlinmcanally@cait-illustrations.com)

[@\\_cait\\_m\\_illustrations](https://www.cait-m-illustrations.com)

[www.cait-illustrations.com](http://www.cait-illustrations.com)

## EXPERIENCE

### SCAD Pro x CBS Sports | Savannah, GA

Junior Designer | September 2025 - November 2025

- Partnered with CBS Sports to develop an upcoming advertisement package for World's Strongest Man.
- Engaged heavily in ideation, advertising strategization, concept art, storyboard art, and illustration.
- Utilized people and presentation skills.
- Contributed graphic images, conceptual ideation, illustrations, and storyboards for our presentations.

### SCAD Pro x Deloitte | Savannah, GA

Project Lead/Manager | March 2025 - May 2025

- Partnered with Deloitte to enhance the survivor experience.
- Consistently fostered open communication and positivity, ensuring project goals were met with enthusiasm and cooperation.
- Produced concept art and various character designs for a brand identity
- Created visual assets for presentations and the final deliverable to clients
- Managed the project budget, hosted team meetings, and led classes to work efficiently as a cohesive team.
- Communicated directly with our clients at Deloitte throughout the course, sending updates on the final deliverable, hosting in-class check-ins, and acquiring feedback for our team to move forward in the best direction for the client.

### SCAD Pro x Paramount+ | Savannah, GA

Junior Designer | January 2025 - March 2025

- Partnered with Paramount+ to develop and elevate brand identity.
- Engaged heavily in concept art, character design, storyboard art, and illustration.
- Created visual assets for presentations to clients
- Developed the MVP for our final deliverable
- Presented to the client, pitching the developed concept for the final.
- Contributed cover images, illustrations, and storyboards for our presentations and our kits given to our clients for our final deliverable.

## EDUCATION

BFA in Sequential Art

Savannah College of Art and Design, Savannah, GA

Expected graduation date (05/2026)

Dean's list: Fall 2023-Winter 2026

## SKILLS

### Software Skills

MAYA  
FIGMA  
Procreate  
Adobe Certified  
Adobe Photoshop  
Adobe Acrobat  
Adobe Illustrator  
Adobe After Effects

### Technical Skills

Concept Art  
Character Design  
Storyboard Art  
Illustration  
Project Management  
Team Leadership  
Public Speaking  
Creative Writing

## PROJECTS

### Savannah College Of Art and Design | SEQUA-215-H02

Creative Director/Illustrator | March 2025

Created and illustrated an acrylic on Bristol painting, "Unconditional", 11 x 17. Sold as Poster Prints.

### Savannah College Of Art and Design | DRAW-206-N02

Creative Director/Illustrator | March 2025

Created and illustrated a digital artwork using Procreate, "Blood Lust", 9 x 12". Sold as Poster Prints.

### Savannah College Of Art and Design | SEQUA-224-02

Creative Director/Storyboard Artist | May 2025

Created, directed, and animated a colored animatic called "Instinct".

### Cait M. Illustrations | Commissioned Work

Creative Director/Illustrator | Summer 2025

Created and illustrated the digital painting, "Home Sweet Home", 18 x 18. Sold as a framed, printed painting on canvas.

